

Our mission is to eradicate diaper need to improve the physical, mental, and economic health of the families we serve.

Diaper need is the lack of a sufficient supply of diapers to keep an infant clean, dry, and healthy. The struggle to afford diapers can lead to serious physical and mental health problems for both babies and parents. Although diapers & wipes are a basic necessity for small children, government assistance programs such as SNAP & WIC don't include provisions for those items.

The Village Diaper Bank was formed to address gaps in current public assistance programs to make diapers available to those who need them, when they need them. Through partnerships with social service agencies, we're able to deliver diapering supplies to struggling families conveniently and reliably while removing access barriers. This approach limits unnecessary duplication of services, reduces administrative expenses, and works collaboratively to solve a basic human need at the community level for infants, young children, and the disabled.

By meeting the basic needs of children today, we're helping them reach their full potential tomorrow and improving the overall health of the entire family.

Health Impacts of Diaper Need

Physical

- Diaper rash (more severe, longer lasting)
- Urinary tract issues
- Increased risk of infections
- Infant irritability & increased crying

Mental

- Children's brains build the foundation for attachment, trust, and emotional maturity at just a few weeks old – the stress of being left in a dirty diaper can permanently alter their brains.
- Prolonged crying linked to instances of abuse
- Low self esteem, depression & anxiety in parents

Economic

- Missed work/school for parents further limiting economic opportunities
- Families cut back on other basic necessities, like food & utilities
- Increased medical costs due to frequent infections

\$12,567

was the **AVERAGE ANNUAL COST** in 2020 of infant care in Dane County

0% 

of diaper needs ARE COVERED by public assistance benefits (SNAP & WIC)

BABIES REQUIRE UP TO 12 DIAPERS PER DAY

1 in 2 families STRUGGLES to afford diapers 

25% 

of children in Wisconsin LIVE IN LOW INCOME HOUSEHOLDS

\$100 is the **AVERAGE MONTHLY COST** of diapers per child



We change lives.

Through strong community partnerships, an innovative service model, and a focus on reliability, we're making a big impact for the families we serve.

Generous community members donate diapers.

Individuals, businesses, teams, churches, community groups (you name it!) all collect & donate diapers to help babies get the supplies they need to thrive. We also collect supplies through our annual Community Diaper Drive in partnership with NBC 15.

We purchase remaining needed diapers in bulk.

We use cash donations to purchase THOUSANDS of diapers each month to ensure each of the little ones we serve receives the perfect fit. Did you know for every \$1 we receive we can purchase \$3 worth of diapers?

Partner agencies place diaper orders.

Each child can count on 100 diapers or 50 training pants per month, with no household limits. We believe that in order to make a meaningful financial impact for our families, we need to distribute approximately a half month's supply to each of the children we serve.

Volunteers sort, inventory, and wrap diapers.

We wouldn't exist without the volunteers who put in 80+ hours each month to ensure each order is packed with dignity and ready on time. The community counts on us because we can count on them.

Agencies pick up their diapers once a month.

Our diapers become added incentives for each agency's ongoing case-management programs. For those enrolled in our "Every Bottom Covered" model, we label each bundle with identifying information for both the client and caseworker to help save our agencies time and ensure each package makes it to the right family every time.

Families receive the supplies they need & deserve.

Most of our diapers are delivered right to the homes of clients by their case managers monthly, eliminating access barriers and strengthening bonds. To improve community access to our resources, we also support local food banks with diapers and wipes.

Lifetime Impact

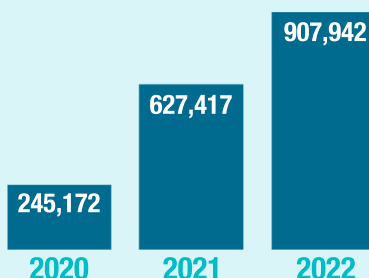
(since October 2018)

- **1,894,796** diapers
- **21,000+** children served
- **\$700,905** saved by our families

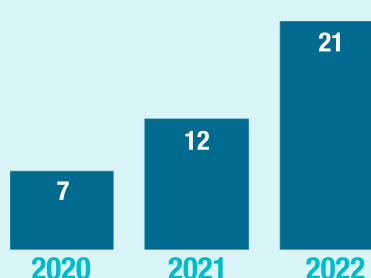
"You have made a big difference in folks' ability to afford better food, maybe pay a bill, contribute more to rent... this is a BIG DEAL"

- REACH DANE SOCIAL WORKER

Diaper Impact



Number of Partners



Number of Children Served

